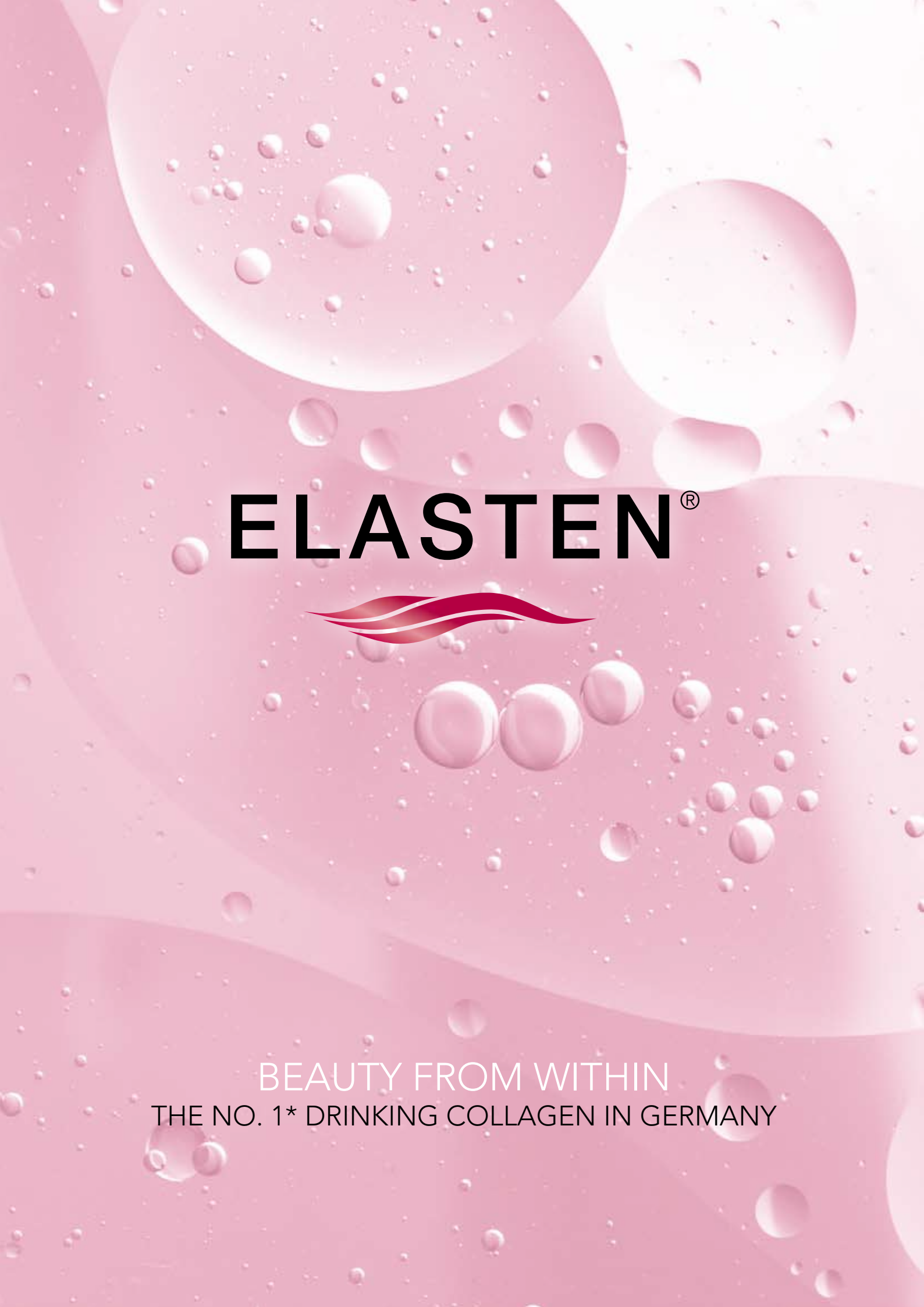


The background of the entire page is a light pink color, overlaid with several large, semi-transparent circles of varying shades of pink. Scattered across the entire surface are numerous water droplets of different sizes, some appearing as simple circles and others with highlights and shadows to give them a three-dimensional look.

ELASTEN[®]



BEAUTY FROM WITHIN
THE NO. 1* DRINKING COLLAGEN IN GERMANY

GERMANY'S NO. 1 DRINKING COLLAGEN FOR NATURALLY BEAUTIFUL SKIN FROM WITHIN

Skincare has long been defined by creams and serums applied to the outside. But true beauty begins beneath the surface, in the deeper layers where renewal takes place. This is where ELASTEN® changed everything: in 2014, it made history by introducing the first drinking collagen – creating an entirely new category.

ELASTEN®, with its scientifically proven special collagen peptides and dermonutrients, revolutionizes skincare by working from within to address the root causes of skin aging. This innovative beauty drink improves hydration, reduces roughness, and enhances elasticity, while diminishing wrinkles and fine lines.

At the core of ELASTEN® is its unique [HC]-Collagen-Complex®, specifically designed

to be highly bioavailable and bioactive. Combined with carefully selected dermonutrients, ELASTEN® provides the essential components for long-lasting, natural skin rejuvenation.

This marks a new era of skincare: from external treatment to effective care from the inside out.



HOW ELASTEN® WORKS

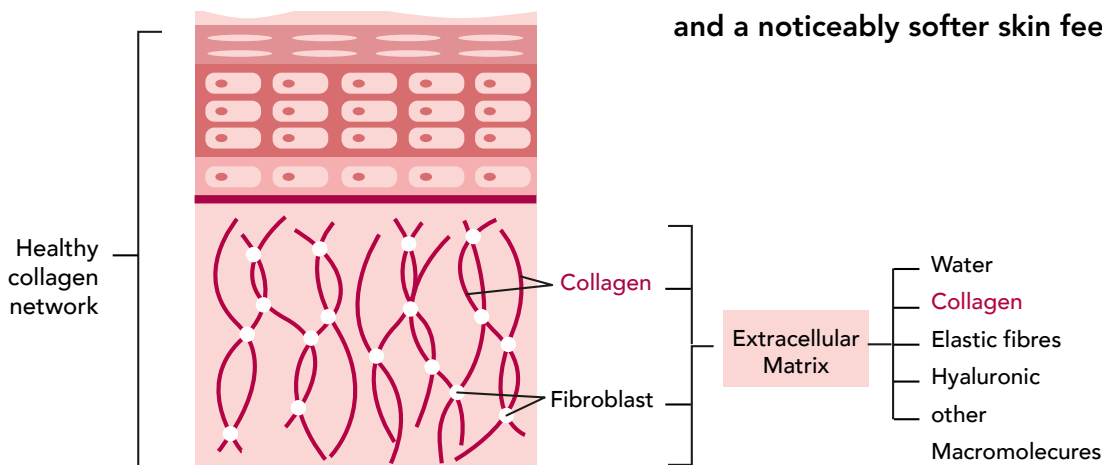
Deep beneath the skin's surface lies a collagen network that gives the skin its structure, firmness, and elasticity. Starting in the mid-twenties, this network gradually weakens — the skin loses moisture and resilience, and fine lines begin to appear.

This is where **ELASTEN®** takes effect. Its unique **[HC]-Collagen-Complex®** delivers specially optimized collagen peptides through the bloodstream directly to the areas where new collagen is needed. There, they stimulate the skin's own cells to rebuild and strengthen the collagen matrix — for improved elasticity, firmer contours, and hydrated, healthy-looking skin all over the body.

Scientifically proven:

- Up to 55% more elasticity
- Up to 44% more firmness

ELASTEN® supports the skin's natural collagen supply and promotes lasting improvements in elasticity and moisture balance — **with 95% of users reporting a visibly smoother texture and a noticeably softer skin feel.**



ELASTEN®'s formulation combines advanced science with high-quality ingredients:

[HC]-Collagen-Complex®: Specially designed peptides with sequences that mimic human skin collagen, ensuring optimal absorption and bioactivity.

Vitamin C: Boosts natural collagen synthesis and combats oxidative stress.

Biotin & Zinc: Vital nutrients that strengthen skin, hair, and nails.

Vitamin E: Protects cells from free radical damage.

This synergistic blend ensures comprehensive support for skin health and beauty.

RESTORING SKIN BEAUTY FROM WITHIN WITH ELASTEN®:

Scientific Breakthroughs

ELASTEN®, Germany's No. 1 drinking collagen supplement, has consistently proven its ability to rejuvenate skin from the inside out. The product, fortified with bioactive collagen peptides, vitamins, and minerals, is clinically validated to improve skin quality. The newest 2024 study further solidifies its place as an innovative leader in skincare.

Latest 2024 Findings: Rebuilding the Skin's Foundation

A groundbreaking study published in *Dermatology and Therapy* investigated the effects of ELASTEN® on the skin's dermal collagen network using high-resolution scanning electron microscopy. The results were stunning:

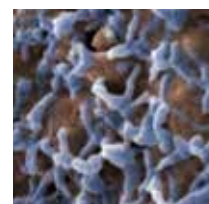
- Collagen network size increased by 34.56%, restoring vital skin structure.
- Hyaluronic acid levels rose by 18.08%, boosting hydration and elasticity.
- Enhanced collagen cross-linking and fiber length demonstrated superior structural repair. These findings underscore ELASTEN®'s ability to reverse age-related damage and rejuvenate the skin at a molecular level.

IMPROVEMENT OF COLLAGEN STRUCTURE

After 12 weeks



Previously



Afterward

* Source reference:
Dähnhardt et al., 2024, *Dermatol Ther (Heidelb)* 14:2509–2521

Past Studies: Comprehensive Benefit

Building on these results, previous studies consistently highlight ELASTEN®'s transformative effects: A randomized, blinded, placebo-controlled clinical trial demonstrated a significant improvement of all relevant skin parameters after oral administration of ELASTEN®. The skin parameters of 72 female subjects aged 35 years or more were examined after 12 weeks of oral intake and after additional 4 weeks of follow-up without further intake. Skin hydration, elasticity, roughness and density could be significantly improved. These remarkable changes persisted

throughout the follow-up period.

A further blinded, placebo-controlled study assessed the changes in collagen structure by analyzing confocal microscopy images of the facial skin of 60 female subjects before and after the test period. Compared to baseline, clear improvements of the collagen structure were found after a 12-week intake of ELASTEN®. The objective, blinded image analyses of the facial skin collagen showed a statistically significant and cosmetically relevant improvement compared to placebo.



Visible Results Across the Body

A 2020 study uniquely evaluated ELASTEN®'s effects on skin beyond the face, showing improvements in hydration, elasticity, and density on the arms, décolleté, and thighs. This demonstrates its all-encompassing impact, making it an effective nutricosmetic for total skin health (Streker et al. 2020).

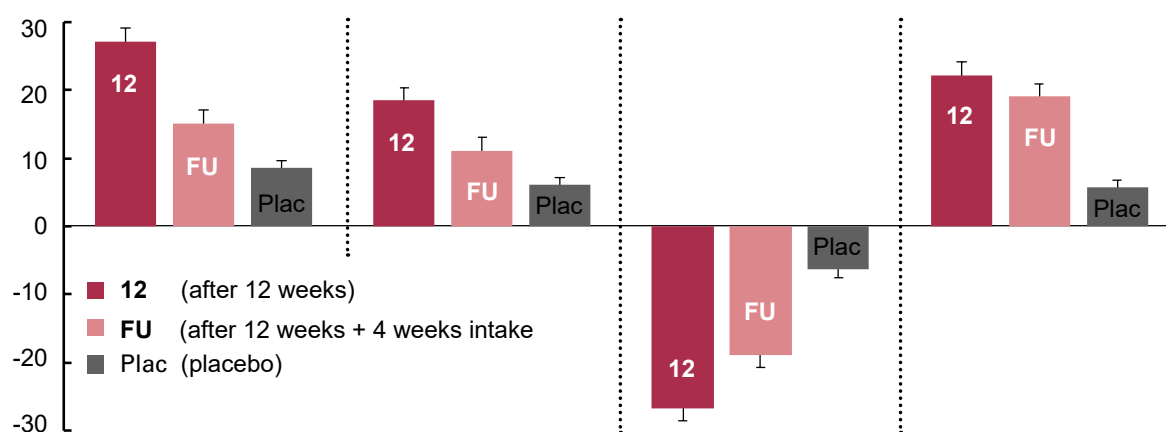
ELASTEN® is more than a supplement—it's a scientifically proven solution for reversing the visible and structural effects of aging. With over a decade of research, this powerful formula rejuvenates skin, bringing radiance and vitality back to every layer. Trust the science, and rediscover youthful beauty from within.

Recommended Use

For optimal results, take one ampoule of ELASTEN® daily with or after breakfast. While noticeable improvements can occur within weeks, we recommend a consistent intake over at least three months for long-lasting effects.

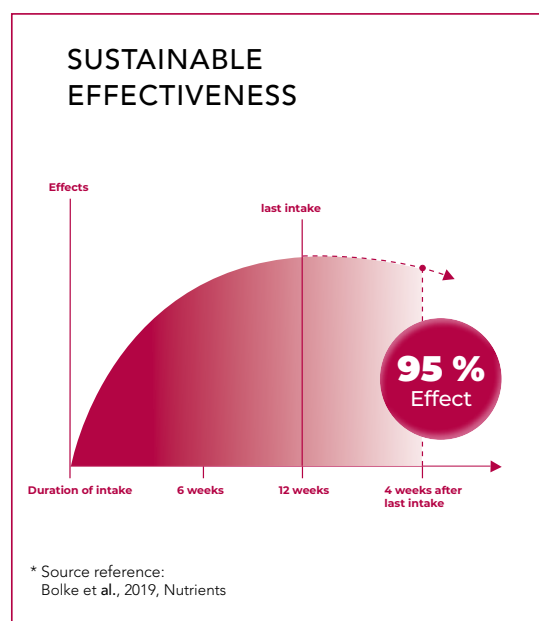
Transform Your Skin from Within

ELASTEN® is more than a skincare product—it's a revolution in skin health. By targeting the underlying causes of aging, it delivers visible, lasting results for a radiant, youthful complexion. Trust the science behind Germany's leading drinking collagen supplement, and unlock your skin's true potential.



Percentage improvements of skin hydration, elasticity, roughness and density after 12 weeks ("12") and after 16 weeks ("FU", including 4 weeks of follow-up without intake) in comparison to the placebo group ("Plac").

*Source reference: Bolke et al., 2019, Nutrients



1. Choi, F.D.; Sung, C.T., Juhasz, M.L., Mesinkovsk, N.A.
Oral collagen supplementation: A systematic review of dermatological applications.
J. Drugs Dermatol., 2019, 18, 9-16. PIMD: 30681787.
2. Schlippe, G.; Bolke, L.; Voss, W. (ELASTEN®)
Impact of oral intake of collagen-peptides on skin hydration, elasticity and roughness.
Akt. Dermatol., 2015, 41, 529-534. DOI: 10.1055/s-0034-1393066.
3. Laing et al., 2019 (ELASTEN®)
A drinkable collagen supplement improves skin structure and function –
a placebo-controlled double-blind study
Journal of Medicinal Food.Feb 2020.147-152.
4. Bolke et al., 2019 (ELASTEN®)
A collagen supplement reduces visible signs of skin aging in humans: results
of a randomized, placebo-controlled blind study
Nutrients 2019, 11, 2494.
5. Miranda et al., 2021
Effects of hydrolyzed collagen supplementation on skin aging: a systematic
review and meta-analysis *Int J Dermatol.* 2021 Mar 20. doi: 10.1111/ijd.15518.
6. Streker et al. (ELASTEN®)
Effect of oral collagen peptides on skin quality across the body
Aktuelle Dermatologie 2020; 46(03): 87-93
7. Dähnhardt, D.; Dähnhardt-Pfeiffer, S.; Segger, D.; Poeggeler, B.; Lemmnitz, G. (ELASTEN®)
Restoration of the ultrastructural integrity of the dermal collagen network by 12-week ingestion of
special collagen peptides. *Dermatol. Ther.*, 2024, 14, 2509–2521. DOI: 10.1007/s13555-024-01251-



ELASTEN®'s efficacy has been studied and clinically proven by scientists, dermatologists and beauty experts. Its effectiveness was recently published by *Nutrients* (Bolke, Schlippe, Gerß, Voss 2019), *Journal of Medical Food* (Laing, Bielfeldt, Ehrenberg, Wilhelm 2020) and *Aktuelle Dermatologie* (Streker, Thill, Kerscher 2020).



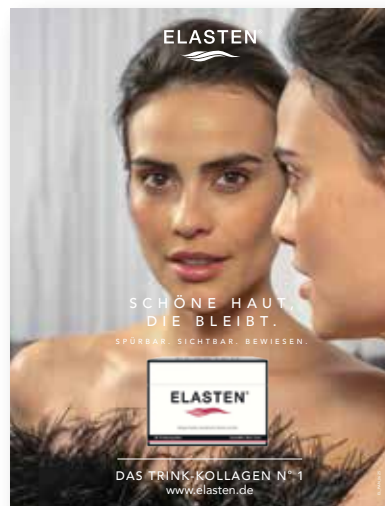
FIRST CLASS PRODUCT – FIRST CLASS MARKETING

The new ELASTEN® campaign captured the spirit of skin care from within and embodied the concept of a holistic beauty approach for long-lasting skin health. Starting from July 2025, our latest TV spot captured attention during prime airtime, showcasing ELASTEN®'s revolutionary benefits. This was supported by a large-scale digital and print campaign in premium media.



PRINT MEDIA

ELASTEN® is known from high class magazines in Germany including VOGUE, Harper's Bazaar, Grazia, ICON, ELLE, Gala and others.



PUBLIC REALATIONS

In numerous leading magazines, editorial teams highlight the exceptional quality of ELASTEN®, including its unique [HC]-Collagen-Complex®, which sets it apart from other products.



GALA / 2024-39



HARPERS BAZAAR / 2024-12



VOGUE / 2024-11



BUNTE GESUNDHEIT / 2024-02



BUNTE / 2024-18



SHEconomy / 2025-05



BUNTE / 2024-45



GALA / 2025-05



HARPERS BAZAAR / 2024-04



HARPERS BAZAAR / 2024-04



ELLE / 2024-12

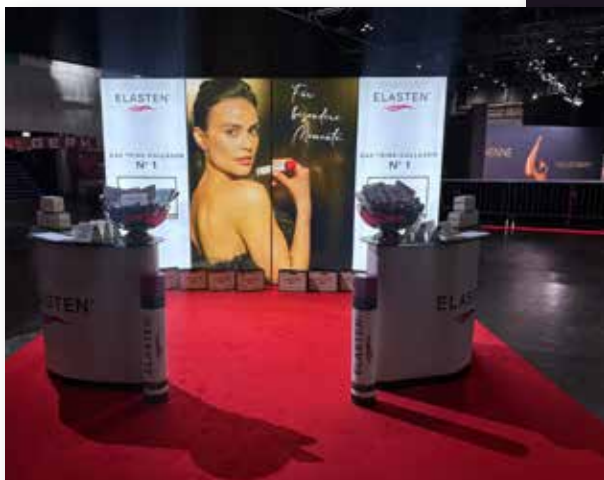


ELLE CHINA / 2024-01

GOLDENE HENNE 2025

The **Goldene Henne** is Germany's largest audience award — and in 2025, **ELASTEN®** participated for the first time as an official sponsor.

On September 12, 2025, the Leipzig Trade Fair transformed into a dazzling stage for stars, music, and emotion, as millions of viewers across Germany watched the anniversary **TV gala**. As the **No. 1 drinking collagen**, **ELASTEN®** brought radiant beauty to one of the country's most glamorous celebrations — honoring excellence in entertainment, film, music, and sports.



BERLIN TENNIS OPEN 2025

The **Berlin Tennis Open** is one of Germany's premier women's tennis tournaments, bringing world-class athletes and an energetic crowd together in the nation's capital. Set against the vibrant backdrop of Berlin, the event blends top-level sport with lifestyle, elegance, and inspiration – making it the perfect stage for **ELASTEN®**, the No. 1 drinking collagen, and its brand ambassador **Andrea Petković**.



BAMBI 2024

On November 7, 2024, the BAMBI Awards returned to the iconic Bavaria Film Studios in Munich, with QUIRIS® Healthcare and ELASTEN®, Germany's leading drinking collagen, partnering once again. This year's ceremony reached a global audience through a live broadcast on Prime Video, elevating its visibility worldwide. The star-studded night, filled with international celebrities and glamour, was a key moment for ELASTEN® as part of Europe's largest media celebration.



STYLE DAY 2024

On October 19th, Hamburg hosted the Style Day 2024, an exclusive event for women passionate about beauty, health, and style, organized by *Brigitte*, *GALA*, and *COUCH* magazines. QUIRIS® Healthcare and ELASTEN®, Germany's No. 1 drinking collagen, offered valuable insights into beauty from within. A highlight was the talk by renowned cosmetic scientist Dr. Meike Streker, titled "Collagen – Hype or the Future of Cosmetics?", exploring the science behind collagen peptides. At the ELASTEN® booth, visitors enjoyed professional skin analyses and personalized recommendations for glowing, healthy skin.



TERRA WORTMANN OPEN 2023

The ELASTEN® Night at the TERRA WORTMANN OPEN 2023 in Halle (Westphalia) brought together 1,500 invited guests from entertainment, business, and sports to celebrate the tournament's 30th anniversary. For the first time, QUIRIS® Healthcare partnered with ELASTEN® as the official sponsor and namesake of the event. The evening featured top-tier entertainment from TV host Frauke Ludowig, singer-songwriter Nico Santos, and actor couple Bettina Zimmermann and Kai Wiesinger. Among the notable guests were Lissy Ishag, Jessica Schöne, boxing world champion David Kerkmann, model and ELASTEN® campaign face Viola Mazza, and influencer Laura Noltemeyer — adding a touch of extra glamour to the celebration.



HARPER'S BAZAAR BEAUTY AWARD GALA 2022

Recognized as the Anti-Aging Leader in Skincare at the 2022 Harper's Bazaar Beauty Awards, ELASTEN® was honored during the Harper's Bazaar Beauty Award Gala on December 2, 2022, at the five-star Ruiji Hotel in Shanghai, China. Following the event, ELASTEN® and other award-winning products were showcased to premium Chinese consumers at the prestigious TAIGU HUI Shopping Center.



MISS GRAND VIETNAM 2022 & MISS INTERNATIONAL 2023 & MGVN 2024

Ho Chi Minh City, Vietnam, has become one of Asia's new hotspots, hosting major beauty pageants such as Miss Grand Vietnam 2022, Miss International 2023, and Miss Grand Vietnam 2024 — with ELASTEN® as the main sponsor.

Before an audience of more than 50,000 spectators on site and several million viewers online, ELASTEN® accompanied the winners — Thien An Doan (Miss Grand Vietnam 2022), Luciana Fuster (Miss International 2023), and Võ Lê Quế Anh (Miss Grand Vietnam 2024) — during their coronation at the finals.



ELLE BEAUTY STAR AWARD 2023

ELASTEN® was honored with the title “New Force in Collagen Regeneration” in the category “Professional Jury” at the 2023 ELLE Beauty Star Awards.

The award ceremony took place on October 12, 2023, at the premium Incity Shopping Center in Shanghai, China. Following the gala, ELASTEN® and other award-winning products were showcased to premium Chinese consumers.



PRESS EVENTS IN CHINA 2023 & 2024

ELASTEN®'s success in Germany has expanded to Asia. Over the past few years, ELASTEN® has collaborated with top beauty editors from prestigious Chinese magazines such as Vogue, Harper's Bazaar, ELLE, ELLE MEN, Marie Claire, Cosmopolitan, Grazia, L'Officiel, Figaro, InStyle, and Modern Weekly. These editors were introduced to the product's outstanding efficacy and compelling brand story. They were particularly impressed by the science-backed studies and the comprehensive concept behind ELASTEN®.



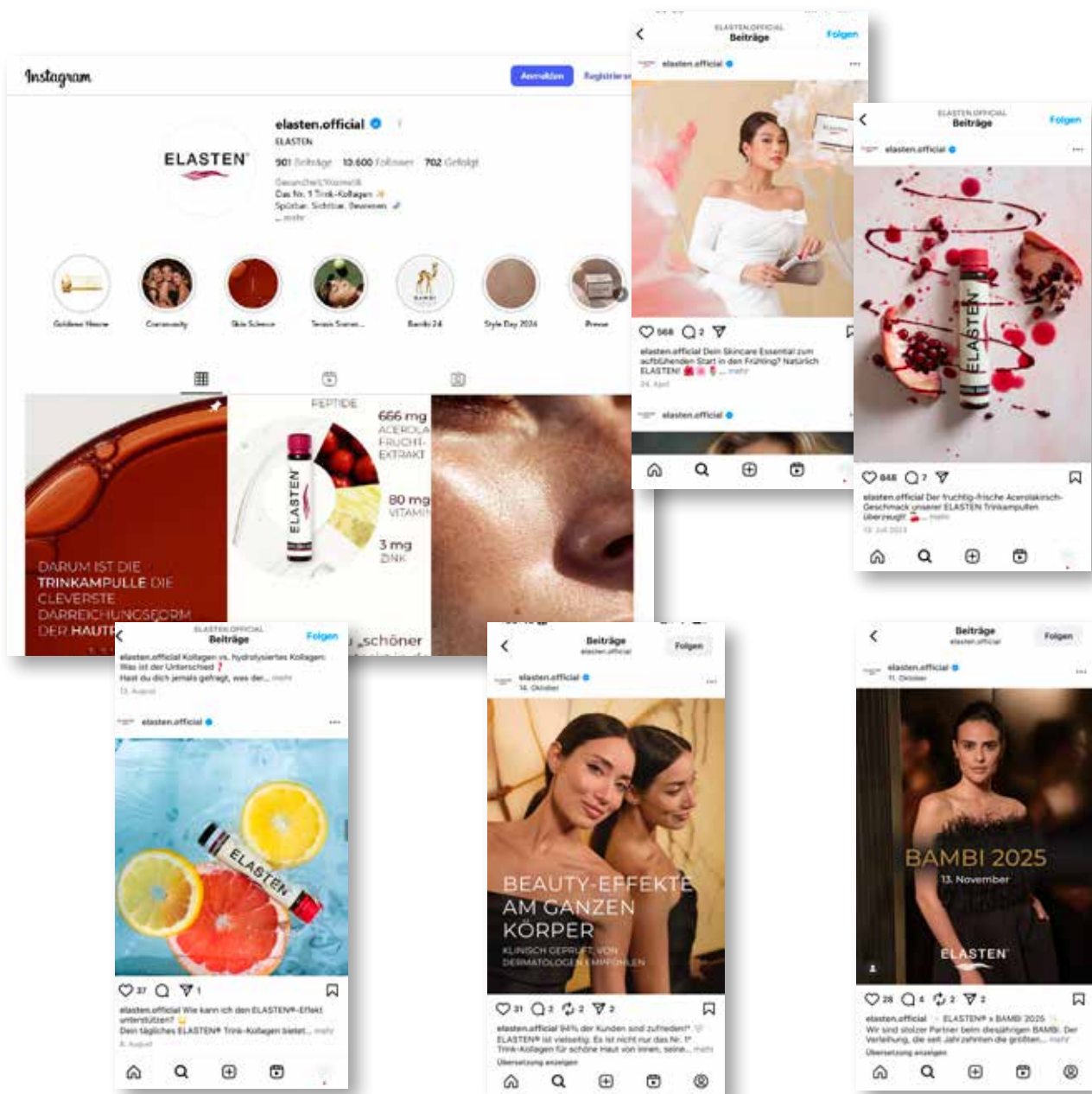
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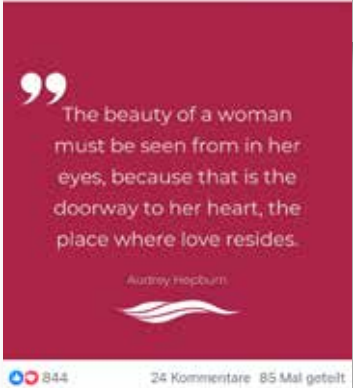
The renowned annual trade fair for dermatology and skin research, IMCAS (International Master Course on Aging Science), takes place in Paris. ELASTEN® was present on site, attracting strong interest from international beauty experts from around the world.



#ELASTEN

Join the ELASTEN® community on Instagram and Facebook for beauty inspiration, expert tips, and a look behind the scenes. Discover exclusive content and real stories of radiant beauty — from the inside out!





ELASTEN® HAS WON NUMEROUS AWARDS ACROSS EUROPE IN RECENT YEARS:

1. Watsons Top 5 HWB Best Rising Stars Awards 2023
2. ELLE Beauty Star in Category Professional Jury Award 2023
3. Harper's Bazaar Beauty Award in Category Special Skincare in 2022
4. Tina Ageless Beauty Award in Category Beauty Classics in 2020
5. COSMOPOLITAN Prix de Beauté Award in Category Anti-Aging in 2019
6. Inspirato Pharma Marketing Award in 2018
7. TOP-MARKE in Category ANTI-AGE in 2018



PREMIUM QUALITY MADE IN GERMANY



ELASTEN® is produced in Germany at a cutting-edge facility that meets the highest industry standards. These certifications ensure stringent controls for safety, hygiene, and quality, delivering a product you can trust. QUIRIS® was founded in Gütersloh in 2004 and specializes in the development of innovative, evidence-based health products. The company's motivated and highly qualified team guarantees excellent customer service and first-class product quality. QUIRIS® has established a strong market position in Germany based on the unrivaled effectiveness and safety of its innovative health solutions. The company works with a broad network of dedicated beauty and health experts to achieve extraordinary results.

As the leading beauty brand for skin health in Germany, ELASTEN® is the pioneer of the "Beauty from Within" trend. The breakthrough collagen supplement sets a new standard for beautiful, healthy skin by combating skin aging from the inside out.

Choose ELASTEN® – where science, innovation and quality meet to support your journey to radiant skin.

PHARMACIES IN GERMANY



AEZ Apotheke, Hamburg



Kreuz Apotheke, Wiesbaden



Aporot am Rothenbaum, Hamburg



Altstadt Apotheke, Landshut



Marien Apotheke, Paderborn

OUR COMPANY

QUIRIS® Healthcare is driven by a dedicated team of experts committed to advancing scientific innovation in skincare. Each and every one of them contributes their unique expertise to our first-class products and services. What unites us all: the common goal of expanding medical success and advancing scientific development.



Hauke Thoma
CEO & Founder

Hauke Thoma is the managing partner and also founder of QUIRIS®. In more than 30 years of his professional life, he has advanced scientific insights and successfully brought numerous products to market.. During this time, he has built up a network of competent consultants, service providers and specialists that provides valuable impetus and support.



Dr. Peer Lange
CEO

Dr. Peer Lange has extensive experience in product development, drug approval, marketing, sales and science. He has a broad network of contacts and, as a partner of Hauke Thoma, has been managing director of the healthcare company since its founding in 2004.



Dr. Jan-Christoph Kattenstroth
CEO

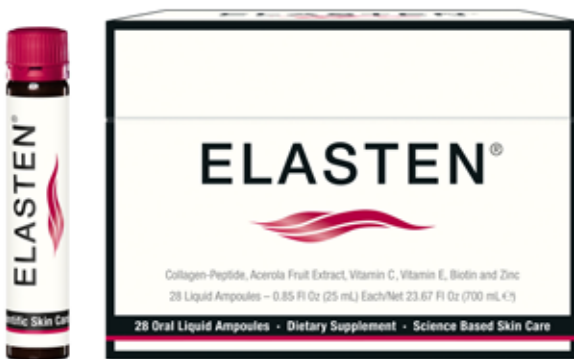
He drives the establishment and growth of international partnerships, fostering collaboration with leading research institutions, universities, and industry partners worldwide. By integrating AI-driven insights, he promotes innovation and contributes to the global expansion of QUIRIS®.

PACKAGING SIZES

Whether at home or on the go, as a gift or for yourself, there's a suitable packaging size for every occasion.

ELASTEN® 7-pack

With the handy 7-pack, ELASTEN® is the perfect companion while traveling.



ELASTEN® 28-pack (Available in the U.S.)

The 28-pack is the classic version and provides the foundation for a daily drinking ampoule routine over a longer period of time.

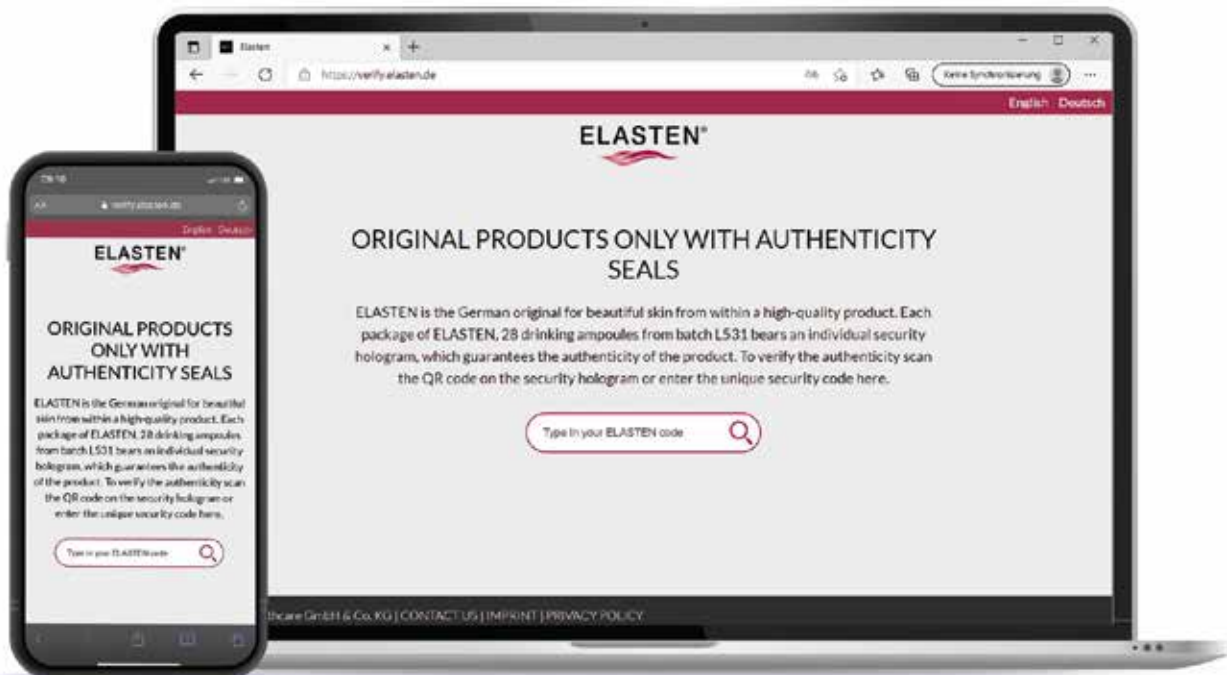
ELASTEN® Triplebox (3 x 28-pack)

The elegant gift box contains 3 monthly packs of the drinking collagen and also makes a beautiful decorative highlight for your home.



OUR MISSION: MAXIMUM QUALITY AND SAFETY!

ELASTEN® is the German original for beautiful skin from within — a high-quality product you can trust. Each package of ELASTEN® (28 drinking ampoules, batch L531) bears an individual security hologram, which guarantees the authenticity of the product. To verify the authenticity, just scan the QR code on the security hologram or enter the unique security code at verify.elasten.de.



FROM GERMANY TO THE WORLD

Rooted in Germany, ELASTEN® has become a trusted leader in skincare innovation, redefining beauty from within. With a strong presence in our home market, we are setting the stage for global expansion.

Vietnam stands as our gateway to Asia, where our regional hub drives dynamic growth and strengthens our footprint in one of the world's most exciting markets.

In 2025, we take a bold step into the USA, bringing ELASTEN®'s proven benefits to a new audience and positioning ourselves as a global powerhouse in the beauty and health industry.

With our eyes set on the future, our ambitions know no bounds. ELASTEN® is not just a product; it's a movement to transform how beauty is experienced — across continents, cultures, and generations. Join us as we bring beauty from within to the world.



You are welcome to purchase ELASTEN® here on Amazon as well.

FOR MORE INFORMATION PLEASE VISIT

www.elasten.de



ELASTEN® is a product of QUIRIS® Healthcare, Germany

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